

<b>Fair Date</b>	10 – 12 September 2020 (Thursday – Saturday) 12 <sup>th</sup> Open to Public
<b>Opening Hours</b>	10:00 – 18:00
<b>Venue</b>	Shanghai Exhibition Center (Address: No. 1000 Yan'an Mid Road)
<b>Exhibition Space</b>	22,000 sqm gross (2019)
<b>No. of Exhibitors</b>	431 from 27 countries/regions (2019)
<b>No. of Visitors</b>	20,036 (2019)

<b>Product Groups</b>	<p><b>Dining</b> Cookware, tableware, kitchen accessories, houseware, storage, small electrical appliances</p> <p><b>Living</b> Interior decoration, design accessories, small furniture, lighting, home accessories, home textiles, and home fragrances</p> <p><b>Giving</b> Design and trend oriented gifts, arts and crafts, beauty and wellness products, gadgets, personal and fashion accessories, travel accessories</p>
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<b>Visitor Groups</b>	<p><b>Trade Buyer</b></p> <ul style="list-style-type: none"> <li>- Retail: retailers / boutiques / department stores / large scale retail stores / mail order houses, / e-tailers</li> <li>- Wholesales: Trading houses/ importers / wholesalers / commercial agents</li> <li>- Service: interior designers / design studios / real estate developers / hospitality and restaurant business operators</li> </ul> <p><b>Press</b></p> <p><b>Public Visitor (on last show day only)</b></p>
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<b>Participation Fee</b>	<b>Raw space (Minimum 36sqm)</b>		
	<b>Zone A</b> RMB 2,160/sqm		
	<b>Zone B</b> RMB 1,710/sqm		
	<b>Standard booth (Minimum 9sqm)</b>		
	<b>Zone A</b> RMB 2,960/sqm		
	<b>Zone B</b> RMB 2,510/sqm		
	<u>Each 9sqm booth includes</u>		
	- Booth Construction	- 1 socket outlet	- 1 waste bin
	- Side & rear partitions	- 1 information cabinet	- Daily booth cleaning
	- Wall to wall carpet	- 1 table & 2 chairs	
- 3 spot lights	- 3 shelves		
● Additional fee			
- 2-side opened: +5% of total cost			
- 3-side opened: +10% of total cost			
- 4-side opened: +15% of total cost			
● 6% VAT included in all price			
● 10% early bird discount for submitting application on or before 31 March 2020			

<b>Admission Fee</b>	Free admission for trade buyers RMB100 admission fee for public
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<b>Organiser</b>	Messe Frankfurt (Shanghai) Co., Ltd. Jiangsu United Asia International Exhibition Co Ltd
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<b>Contact</b>	<p>Messe Frankfurt (Shanghai) Co., Ltd 11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122, P.R. China</p> <p>Tel: + 86 21 6160 8575 Fax: + 86 21 6168 0788 E-mail: interior@china.messefrankfurt.com Website: <a href="http://www.il-china.com">www.il-china.com</a></p>
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