

Fact sheet



interiorlifestyle
CHINA

8-10.10.2026
SHANGHAI, CHINA

Fair Name	Interior Lifestyle China
Location	Shanghai Exhibition Centre
Fair Date	8 - 10 October 2026 (Thursday to Saturday)
Exhibiting Brands	226 from 27 countries / regions (2025)
Visits	9,123 (2025)
Zoning	<p>[Home] - Everything for Daily Life Glass, crystal / porcelain, ceramics / silverware, silver plated utensils / plastic ware / cookware / kitchen equipment and appliances / table equipment and decorations / small electrical appliances / furniture and accessories / wall decorations / lightings and accessories / mirrors, clocks, photo frames / garden & accessories / furnishing / home textiles</p> <p>[Travel] - Integration into Everyday Living Consumer electronics / beauty and wellness products / coffee-ware and coffee equipment / coffee shops / bar and drinks-related equipment / camping and outdoor products / travel accessories / hospitality products</p> <p>[Gifting] - A Celebration of Self-Care Arts & crafts / stationery / floral art & accessories / room fragrances, candles / jewellery / trend-oriented gift articles / designer works / gourmet gifts / designer toys</p>
Visitor Groups	Trade and public buyers
	<p><u>Offline channels</u></p> <p>Traditional retail channels: Retail stores / chain stores / department stores / home and furniture stores / supermarkets / mail-order business / e-commerce / wholesale trade / distributors / commercial agents / importers / exporters / design studios / interior designers / architects / hotel and catering industry / construction and housing industry / manufacturing industry / organisations / associations / public authorities / universities / colleges</p> <p>Emerging retail channels: Lifestyle stores / buyer stores / gift stores / cross-border retail stores / pet stores / mother-and-baby stores / tourist souvenir stores / 3C video game experience stores / art bookstores</p> <p><u>Online channels</u></p> <p>KOLs / KOCs / e-commerce platforms / content-driven e-commerce / community sellers / specialty e-commerce / community e-commerce</p> <p><u>Other channels</u></p> <p>Lifestyle enthusiasts / “prosumers” / content creators / extended lifestyle sectors</p>
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Organisers	Messe Frankfurt (Shenzhen) Co Ltd Jiangsu United Asia International Exhibition Co Ltd



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