

时尚生活方式展

interiorlifestyle

CHINA

12 – 14.9.2025

Shanghai Exhibition Centre

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Lifestyle

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小红书

le courrier du meuble

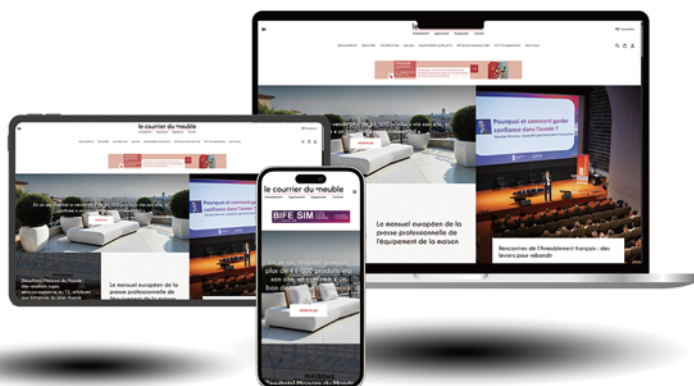
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THE MONTHLY PRINT TRADE MAGAZINE FOCUSED ON THE FRENCH DOMESTIC FURNITURE MARKET



ON WEBSITE WWW.COURRIERDUMEUBLE.FR
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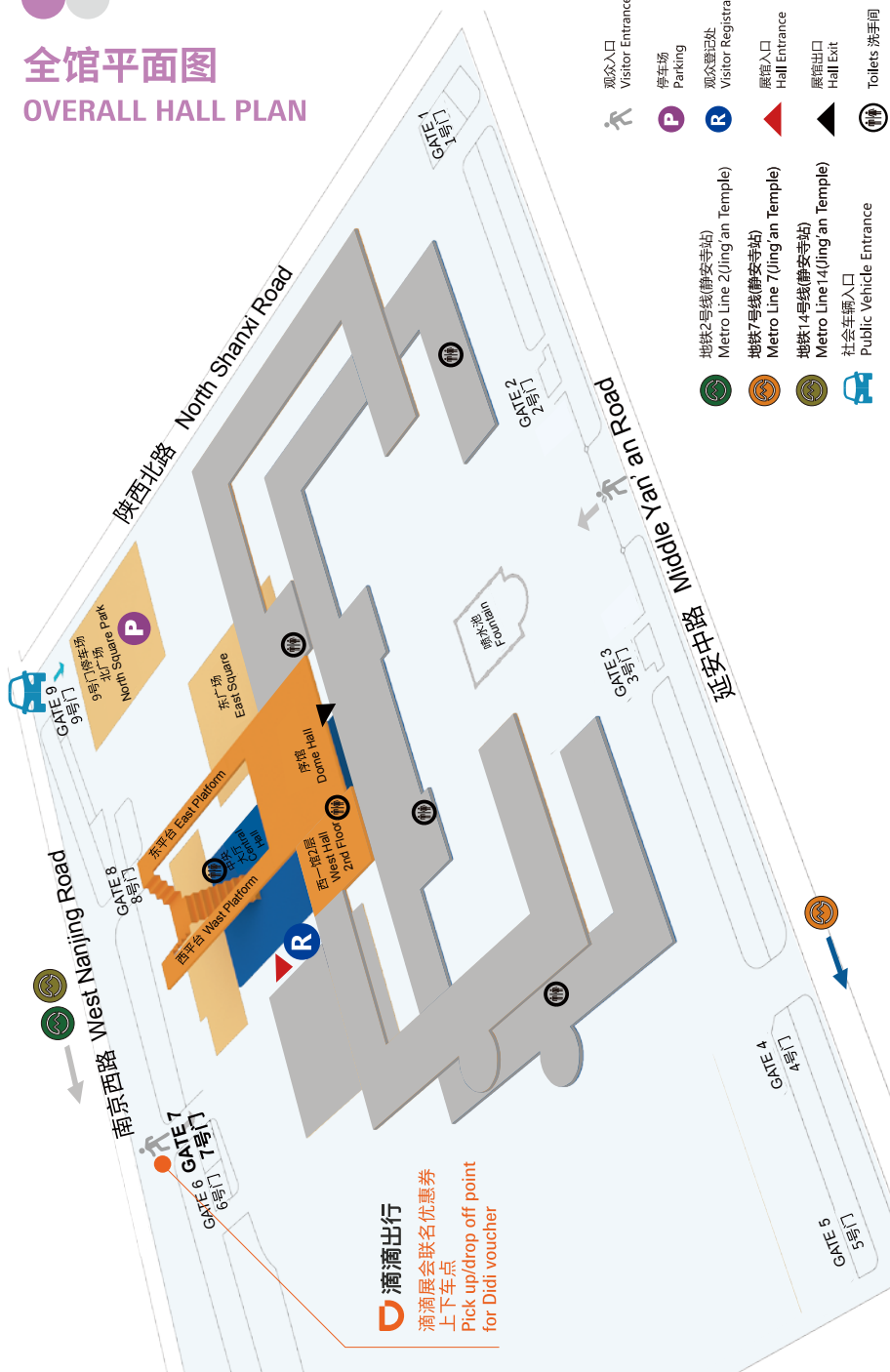
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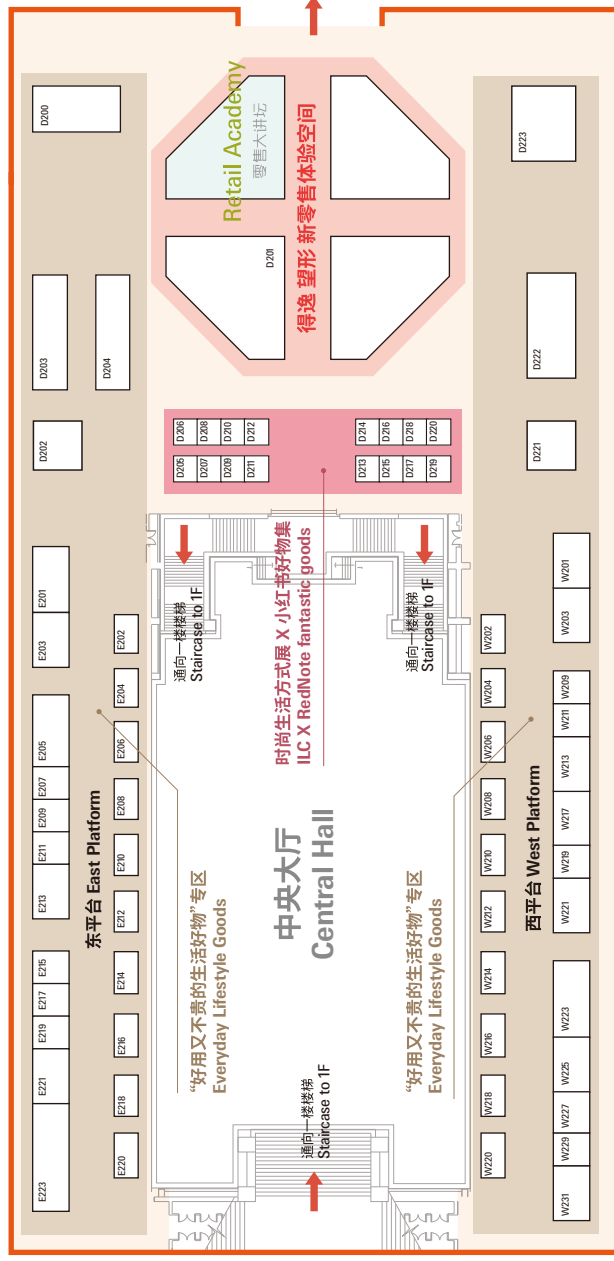
全馆平面图

OVERALL HALL PLAN

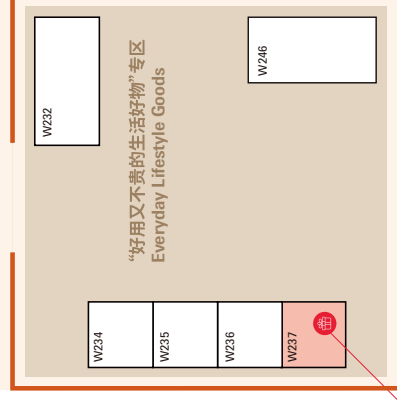


2楼 2ND FLOOR

展位图 FLOOR PLAN

2楼
2ND FLOOR

西一馆
WEST HALL



青春·安大时间·三生三节

周边商品 / 礼品兑换

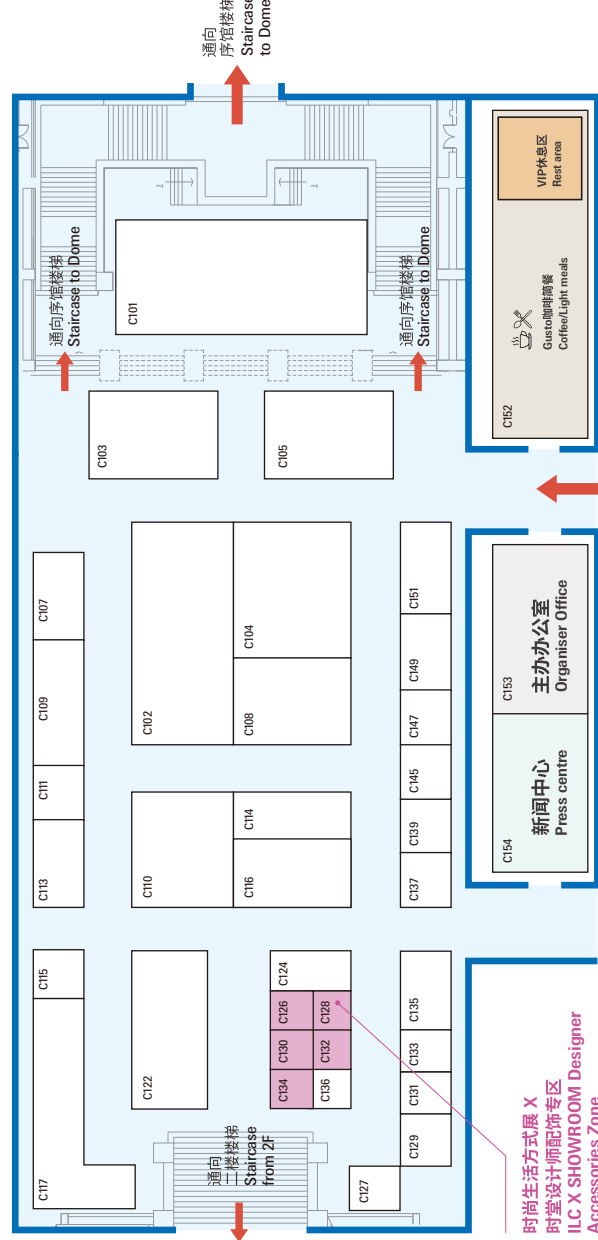
I LC Gift Shop

小红书 | REDclub

REDclub 小红书周边

REDclub Gift Shop

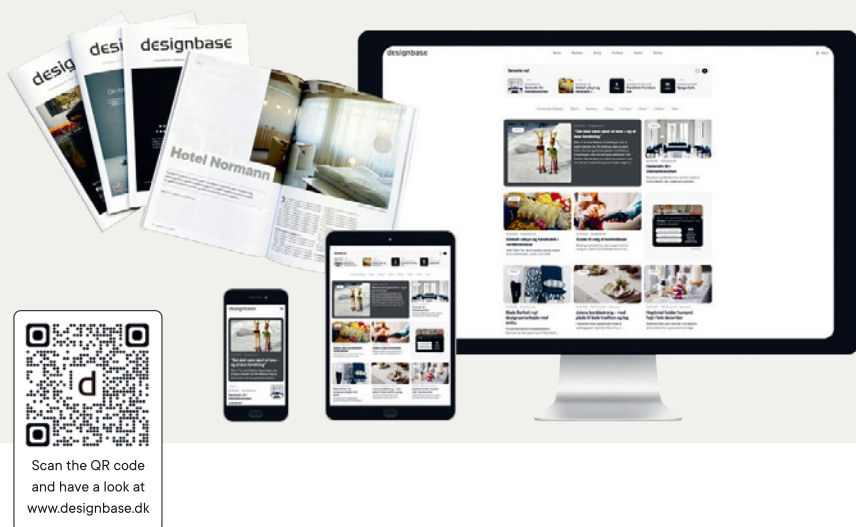
1楼
1ST FLOOR

1ST FLOOR
CENTRAL HALL

时尚生活方式展 X
时堂设计师配饰专区
ILC X SHOWROOM Designer
Accessories Zone

西广场
West Square

WANT TO ENTER THE SCANDINAVIAN DESIGN MARKET?



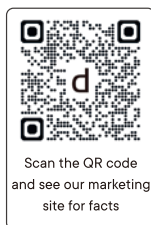
Reach buyers, retailers, and distributors in Denmark, Sweden, and Norway with targeted exposure on Designbase – the leading media platform for the interior, lifestyle, and design industry.

From native advertising and banner campaigns to newsletters and social media, we help you connect with the right audience.

Official media partner of Interior Lifestyle China 2025.

Contact:
Business Manager Mette Kronborg
mk@horisontgruppen.dk

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品牌名单 BRAND LIST

Australia 澳大利亚

C104 CIRCA

C104 Glasshouse Fragrances

C104 KeepCup

C136 Papoose Toys

C137 STTOKE

Austria 奥地利

C114 RIESS

Canada 加拿大

C104 umbra

C104 Utlife

C104 ZUUTII

China 中国

C135 16开

D211 Aesthetic Goods

C130 ALESSIA Firenze

W236 Aliotop

C139 BBFresh宝得鲜

D210 CONGSTUDIO

C131 cottee

C126 CREMESU

C134 daartemis达弥

D203 ENDOOM

C129 Fine Lumens

E213 JM-YIPENG

C111 Katiwell

D207 TaDah突然间

D219 tutu-奇趣陶瓷

D202 WAFA

C129 WEKUKU

D212 Yaki物语

W234 YATAI

C109 YESU野菽

C108 YYUN昀

E218 奥博

C132 白厂

E206 百盾

W217 柏棵

W214 宝昭

D200 秉信

E221 博雅集

D215 箔箔陈列室

C124 大雅家DAYA+

W235 都绅

E223 观前

W218 汉维

D220 禾川谷器

W231 恒申

E210 金泉

D206 景韵

W201 莱雅

E216 澜瑾

C117 利快生活

W246 临海博格

E208 普乐

D213 器场Keezone

W220 秦晋

D208 青时忆

D214 清和堂|六尺绘

W213 三美优家

D204 三普

W216 施乐康

D209 十卿-GLASS

D223 守一

E212 顺风

D216 唐颂

D217 桃美银器

W203 西马

D218 喜上陶社

D205 香草山

C128 盐岛

E220 佑沫

E214 臻石

Czech Republic 捷克

C116 Maison Forine

Denmark 丹麦

C104 Crazy Safety

C104 Eva Solo

C108 Ferm Living

C147 Gry & sif

C108 hein Studio

C104 Hoptimist

C102 Royal Copenhagen

C102 SCANPAN

C101/C103/C105 Skandinavisk

Finland 芬兰

C102 Arabia

C102 iittala

C102 kuovi

C102 Lasessor

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France 法国

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C110 Charvet editions

C101/C103/C105 Cire Trudon

C102 Claude dozorme

C110 Coucke

C110 Epice

C108 Jars

C114 LA ROCHERE

C111 LAICA

C108 L'Atelier du Vin

C110 Les belles vagabondes

C108 Maison Pichon Uzès

C104 Mastrad

C108 REVOL

C127 Sabre Paris

Germany 德国

C111 BRIKELL

C149 Donkey

C136 HolzWald

C117 Koziol

C117 Leifheit

C133 LEUCHTTURM1917

C101/C103/C105 Meissen

C114 REDECKER

C122 Rosenthal

C122 Thomas

C101/C103/C105 Villeroy & Boch

Hong Kong 中国香港

W206 Artsway

W202 Congfung

C107 CONNESSE 一境

E217 Eastime

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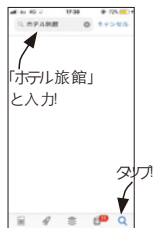
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C104	Dongdong

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FRINGE PROGRAMME



● 时尚生活方式展×小红书好物集

● ILCxRedNote fantastic goods

展位号BOOTH NO.D205-220

这里藏着小红书爆款清单里的宝藏品牌！原创手作+独立设计师品牌，每一件都是拒绝流水线的独特表达。从指尖的温度到设计的巧思，用小众好物解锁不将就的生活美学。

Discover the hidden gems from RedNote's viral shopping lists! Original handmade creations + independent designer collections; each piece is a unique statement against mass production. From the warmth of the craftsmanship to the ingenuity of each design, unlock an uncompromising lifestyle aesthetic with these unique items.

● 得逸 望形 新零售体验空间

展位号BOOTH NO.D201

国际潮流趋势Ambiente Trends 25+特别策划

International Trend Forecast: Ambiente Trends 25+ Special Showcase
Lifestyle Alive – New Retail Experience Space



得逸望形，是DEEP，是REAL，是EASE，
是我们对生活方式的全新解读。

我们在物品中找到与灵魂契合的部分，
不仅是对外在环境的优化，更是来自内心深处的回响。
通过独特的设计语言和材料的巧妙运用，
我们能够看到一个充满希望的未来形态。

得逸，不仅是居所的装饰，更是心灵的栖息地；
望形，是对未来可能性与美好形态的期许。
以展为圆心，延展至展外的生活方式零售店，
一起「花时间」，体验非凡的生活方式新理念。

Lifestyle Alive presents DEEP, REAL, and EASE –
this is our new lifestyle philosophy.

In objects, we discover elements that resonate with our soul.
It is not only an enhancement of external surroundings, but also
a reflection of the depths within.
Through unique design language and the artful use of materials.
We are able to see future forms full of hope and possibility.

Lifestyle is not just the decoration for space, but also a sanctuary for our soul.
Alive represents our aspiration for future possibilities and beautiful forms.
With the fair as its core, we extend our philosophy to lifestyle retail spaces beyond:
let's "make it alive", embracing the extraordinary, and redefining what living means.



特别栏目“零售滔客”——特邀知名零售专家，分别从零售趋势、商业体孵化再升级、IP赋能新零售、内容电商时代浪潮等多个选题深度剖析当下零售行业，并预测未来发展方向。

Special seminar "Retail Talk" – renowned experts are invited to delve into the current retail industry, covering topics such as market trends, commercial property incubation and revitalisation, IP-empowered new retail, and the wave of content-driven e-commerce. The session will provide the industry with in-depth analysis and forecast of future development directions.

2025/9/12

14:00-15:00 **得逸望形, 中国新零售空间的“逸”与“形”**

Lifestyle Alive, the 'Spirit' and 'Shape' of China's New Retail Spaces

主持人Host:

吕旻, 行业观察者、《IDEAT理想家》主编 MIN, Industry Observer, Editor-in-Chief of《IDEAT》

嘉宾 Guests:

李白, Orde Studio创始人 Bai Li, Founder of Orde Studio

夏夏, Ovary创始人 Xia Xia, Founder of Ovary

胡明心, THE TABLE Studio创始人 Mingxin Hu, Founder of THE TABLE Studio

15:30-17:00 **Ambiente Trends 25+国际潮流趋势**

Annetta Palmisano, stilbuero bora.herke.palmisano设计工作室

2025/9/13

10:30-12:00 **Ambiente Trends 25+国际潮流趋势**

Annetta Palmisano, stilbuero bora.herke.palmisano设计工作室

14:00-15:10 **授权学院:IP焕新时尚生活方式**

Licensing Academy: IP Revitalising Fashion Lifestyle

2025全球授权市场报告解读

嘉宾: 黄玉芬女士 国际授权业协会大中华及东南亚区董事总经理

Decoding the 2025 Global Licensing Market Report

Speaker: Ms. Tani Wong, Managing Director, Greater China and Southeast Asia, Licensing International

艺术IP的多元表达与生活方式融合

嘉宾: 张璐女士 品源文华联合创始人

Art IP: Diverse Expressions and Lifestyle Integration

Speaker: Ms. Lisa Zhang, Co-founder of Alfilo Brands

从创意到产品:IP如何驱动新品开发与创新

嘉宾: 朱焕涛先生 VIPO创始人/CEO

From Concept to Reality: How IP Drives New Product Development and Innovation

Speaker: Mr. Tony Zhu, Founder/CEO of VIPO

娱乐卡通IP x新消费:玩转潮流生活新体验

嘉宾:姚波女士 阿里鱼软线商务授权经理

Entertainment Cartoon IP x New Consumption: Creating Trendy Lifestyle Experiences

Speaker: Ms. Bonnie Yao, Softline Licensing Manager of Alifish

15:30-17:30

小红书新零售专场论坛——从种草到增长的全链路解法

RedNote New Retail Forum — End-to-End Strategies from 'Seeding' to Growth

看世界,找坐标,定自己

芬威, 小红书电商生活方式版块负责人

See the World, Find Your Place, Define Yourself

Speaker: Wei Fen, Head of E-commerce Lifestyle Division, RedNote

品类测试到孵化爆品链路

Amanda, 北京奥格斯商贸有限公司 (apous百汇馆) 市场&渠道总监

How to Test and Launch a Hit Product

Speaker: Amanda, Marketing & Channel Director of Apous Department Store

告别内卷,生态共赢:解锁下沉市场的可持续增长密码

Alex Guo, 大连新辰瑞进出口商贸有限公司 总经理

Breaking the Vicious Cycle of Competition for Win-Win Growth: Unlocking

Sustainable Success in Lower-Tier Markets

Speaker: Alex Guo, General Manager of Dalian Xinchengrui Import & Export Trading Co Ltd

经济下行时期,如何性感的招摇过市

Cindy, 琅珏(上海)家居用品有限公司 主理人

Selling with Confidence in an Economic Downturn

Speaker: Cindy, Owner of LongJune Aesthetics

主持人:张晨 前媒体人、资深传播专家

Moderator: Izzie Zhang, Former Media Professional, Senior Communication Expert



吕旻



李白



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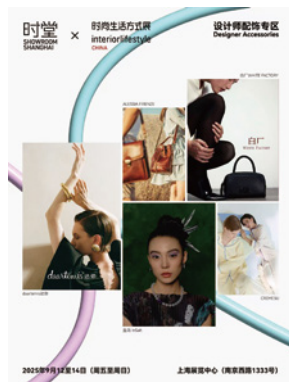
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时尚生活方式展 × 时堂设计师配饰专区 ILC×SHOWROOM Designer Accessories Zone

展位号BOOTH NO.C126 / C128 / C130 / C132 / C134

在这里，配饰不再是点缀，而是表达态度的语言。时尚生活方式展与时堂共同打造这个充满实验精神的创意场域，邀请你探索材质、形态与搭配方式的无限可能。每一件作品都在重新定义配饰与人的关系，用先锋视角解构日常穿戴的边界。

Here, accessories are no longer just embellishments – they become a form of self-expression. Interior Lifestyle China and SHOWROOM jointly present this experimental creative space, inviting you to explore the boundless possibilities of materials, forms, and styling. Each piece reimagines the dynamic between the accessories and the wearer, and redefines the boundaries of daily wear through an avant-garde lens.



“好用又不贵的生活好物”专区 Everyday Lifestyle Goods

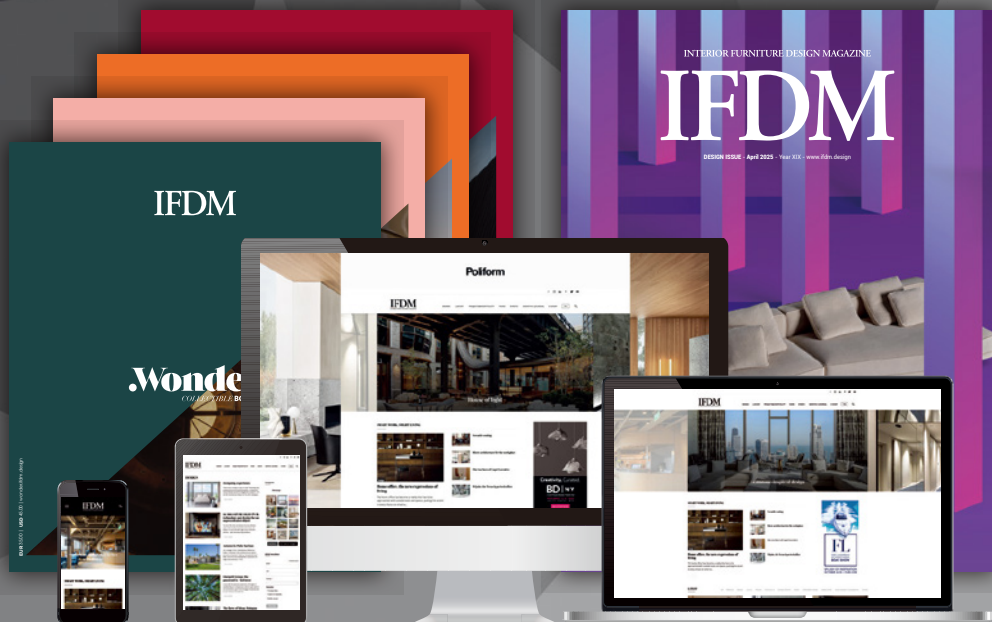
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花小钱，也能让生活更轻松。这里精选那些能瞬间提升幸福感的高性价比单品——从厨房神器到家居装饰，帮你省时省力，提升日常幸福感。

Spend less, live better. This zone showcases affordable, high-value items that instantly elevate your happiness – from kitchen must-haves to home décor – helping you save time and effort while enhancing everyday joy.

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