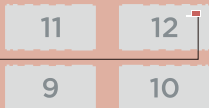


又举东山市集 展位号 Booth NO. 12J068

Happy Together Market



让100个使灵魂快乐的设计聚集，“让快乐不知时已过”——我们寻找一切让时光更快快乐更加易过的可能。在这里看见趋势，在这里发现潮流。

快乐势力品牌乐园：由各新兴的快乐势力品牌领衔，让品牌在乐园里大发奇想，宣示自我。让HAPPY在这个乐园里详尽地诠释。

Gathering 100 design ideas that bring joy to the soul, embodying the notion of “losing track of time in happiness” – we are in pursuit of all possibilities that make time fly in an enjoyable way. Here, we discern trends and uncover what’s fashionable.

The HAPPY TOGETHER amusement park: led by various emerging brands, we invite these up-and-comers to express their creativity and identity here. It’s a space where the concept of HAPPY is fully embodied.

Poster design: Implementing our HAPPY TOGETHER theme throughout, we solicit 100 poster designs collected from original design brands nationwide, breaking new ground in joy-inducing design.

Playfulness in Everything: introducing three fun-filled features. 1) The “Joy Sharing Box” – a semi-private space, where you can share your joy and become a source of happiness for others. 2) “Happy Eye Pointing” – an opportunity for pranking and creating surprise, using nothing but your eyes. 3) “Happy Rating” – rate brands, booths and designs with point stickers. The top three brands with the highest ratings will have the opportunity to reveal their secrets in an in-depth promotional interview.

超级海报：把HAPPY TOGETHER主题贯彻到底，向全国所有原创设计品牌征集主题海报设计100张，一起来探索，让人快乐的设计到底有多缤纷。

万物可玩：“快乐分享箱”——公共空间里的半私人空间，欢迎进箱，让你的分享，成为某人的快乐源泉；“快乐点睛”——这是一次合法地用眼睛随机一恶作剧，创造快乐的机会；“主观快乐打分”——喜欢的品牌、展位、设计，欢迎为他打上你的100分贴纸，总分最高的3个品牌我们将对他们进行深入的采访宣传，揭露他们让人开心、让人喜欢的秘密。

品牌	Brand	产品品类	Product group
NMF艺术+	NMF STORE	设计品牌集合	Designer brands collection
PLOK自然实验	PLOK Natural Experiment	原创饰品	Original design jewelry
广州和艾文化	and1	潮流品牌集合	Trendy brands collection
安奈尔那	ANAPANA	原创饰品	Original design jewelry
JTB	JELLY TOYBOY	原创包袋	Original design bags
嘉私	KASE	香氛文化	Fragrance and household products
趣解公园	CHILLCHILLPARK	潮玩文创	Cultural and creative items
玩物尚赏	DAICARPAN	趣玩/预封装饮品	Trendy items / Prepackaged beverages
玩物艺术	PNAE ART	创意商品	Aromatherapy & trendy lifestyle
HSB	HSB	健康零食	Healthy snacks
视听音乐	HVM Originals	黑胶音乐	Vinyl music
小川工作室	Xiaochuan Studio	设计品牌	Designer brand
美颂之光	MAISON LUMIERE	设计品牌	Designer brand
香野丁	XIANG YE TING	香薰家品	Aromatherapy home products
趣解艺术	Tong Da Lab	艺术潮玩	Art & trendy items
大于三	Da yu san	创意手工花	Handcrafted flower creations
造物馆	MOMAGI	设计师文创产品	Designer cultural and creative items

100个设计灵魂的快乐聚集

时尚家居生活展

interiorlifestyle

CHINA

HAPPY TOGETHER

Shenzhen Edition

深圳特展 Shenzhen Edition

深圳国际会展中心
Shenzhen World Exhibition & Convention Center

参观指南 VISITOR GUIDE 13-15.9.2023

www.il-china.com



Lifestyle Forum

风尚大讲坛

时间表 Schedule

展位号 Booth NO. 12G067



2023.9.13	2023.9.14
10:00-10:45 国际潮流趋势 ambiente trends 23+	10:00-10:45 国际潮流趋势 ambiente trends 23+
11:00-12:00 ambiente新闻发布会 Press conference	11:15-11:45 Miji TO GO 美食随心 米技随行
14:00-14:45 国际潮流趋势 ambiente trends 23+	14:00-14:45 国际潮流趋势 ambiente trends 23+
15:00-15:30 家的关键词——好好住对中国消费者的家居趋势观察 Covering key words in home décor, 'Haohaozhu' APP provides valuable insights into home decor trends among Chinese consumers.	15:00-15:30 梦想传承—— 记WESCO SPACEKID Dream inheritance: WESCO SpaceKid
15:45-16:15 “中国礼物”数字消费高质量发展平台启动仪式 Launch Ceremony of “China Gift” High-Quality Development Platform for Digital Consumption	

*论坛提供中英同传服务
*Simultaneous interpretation available

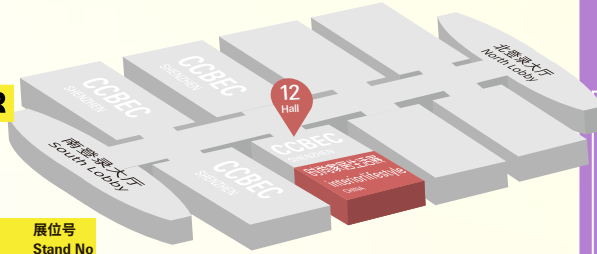
如有更改恕不通知，信息截至2023年8月30日
Subject to change, information as of 30th August, 2023

时尚家居生活展

interiorlifestyle

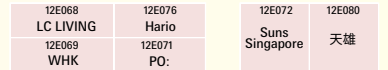
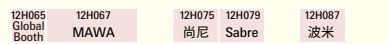
CHINA

HAPPY TOGETHER
Shenzhen Edition



展商名单 Exhibitor list

公司名称 Company Name	展位号 Stand No
爱蔻智慧睡眠科技(深圳)有限公司 Aikou Intelligent Sleep Technology (Shenzhen) Co., Ltd	12C078
北京奥格斯商贸有限公司 Beijing APOUS Trading Co., Ltd	12G082
创源包装有限公司 CONGFUNG PACKAGING LIMITED	12D076
鼎丰家庭用品(南京)有限公司深圳分公司 Ding Feng Houseware(Nanjing)Ltd Shenzhen office	12F081
广州市波米陶瓷有限公司 Guangzhou Bloomy Industries Limited	12H087
广州三索商务顾问有限公司 Guangzhou Sansuo Business Consulting Co., Ltd	12J068
广州市尚尼智能家居科技有限公司 GuangZhou Serafino Zani Home Innovation and Technology Limited (SZHIT(GZ))	12H075
杭州六章品牌管理有限责任公司 Hangzhou Liuzhang Brand Management Co., Ltd	12G086
好瑞奥(上海)商贸有限公司 Hario (Shanghai) Co., Ltd	12E076
爱邸家萨(上海)国际贸易有限公司 IDEALCASA INTERNATIONAL TRADE CO., LTD	12F085
江苏鼎元厨房用品有限公司 JiangSu DingYuan Cookware Co., Ltd	12B072
江阴市上由塑料制品有限公司 JIANGYIN SHANGYOU PLASTIC CO., LTD	12C075
北京中浩方羽家居用品有限公司 LC LIVING china office	12E068
广东力王厨房用品有限公司 Liveon Industrial Co., Ltd	12D078
米技电子电器(上海)有限公司 Miji Electronics and Appliances (Shanghai) Co., Ltd	12K065
上海铭奎国际贸易有限公司 MINGLUAN INTERNATIONAL TRADE CO., LTD	12H067
南京樱之铭纺织有限公司 NanJing YingZhiMing Textile Co., Ltd	12D072
南通鑫泽贸易集团有限公司 NANTONG FORTUNE TRADE GROUP CO., LTD	12B071
普恩力特有限公司 PO: SELECTED COMPANY LIMITED	12E071
衢州弘康纸制品有限公司 Quzhou Hongkang Paper Products Co., Ltd	12D075
饶阳县天雄工艺玻璃有限公司 RaoYang TianXiong Glassware Co., Ltd	12E080
SABRE S-A-S	12H079
尚芸诗数字传媒科技(上海)有限公司 Shangyunshi Digital Media Technology (Shanghai) Co., Ltd	12E072
桐乡市依梦寝具有限公司 TONGXIANG YIMENG BEDDING Co., Ltd	12C072
世港集采有限公司 WHK CENTRALIZED PURCHASING LIMITED	12E069



国际潮流趋势 展位号Booth NO. 12G067 Ambiente Trends 23+

同期活动 Fringe programme

趋势预测机构 bora.herke.palmisano 将代表法兰克福展览集团密切关注消费品行业的相关趋势，精心策划独具特色的趋势主题。观众可以从三个独特的趋势设想中深入了解此项研究成果，Ambiente Trends 23+ 公布了三大主题：unknown beauty_strange + gracious、calming nature_careful + pleasant 和 lasting ideas_passionate + evocative。主办方已经根据展会参与者的需求为这些趋势赋予了明确且独特的定义。趋势中的“+”加号表示这是一条尚未完成探索的路。

Ambiente Trends 23+ 为全消费品行业提供了一场全面且深刻的洞察。这一次，他们聚焦于可持续性、大胆创新以及设计符号。同时，趋势呈现首次涵盖了有关纽约和

现代工作场所的主题。

资深趋势专家 Annetta Palmisano 将在演讲中详细介绍令人振奋的趋势世界，与听众一同深入探讨。

此外，专栏作家张晨女士也将结合国际潮流趋势内容，分享趋势研究带给行业的意义和实际用途，以及参观 Ambiente 展会的经历，为业界带来前沿直观的国际行业洞见。

*Ambiente Trends 2023+ 将预先用英文录制。
*届时会提供同声传译。

主持人：张晨 / 专栏作家

演讲者：
Annetta Palmisano
stilbuero bora.herke.palmisano
设计工作室



On behalf of Messe Frankfurt, the trend bureau bora.herke.palmisano picks up on relevant trends in the consumer-goods sector and creates dedicated trend themes. Visitors can discover the results of their research in three unique forecasts – the three Ambiente Trends 23+, under the names of unknown beauty_strange + gracious, calming nature_careful + pleasant and lasting ideas_passionate + evocative. Based on the needs of trade fair participants, these trends have been distinctively and individually defined. The plus sign symbolizes that this is an unfinished path.

Ambiente Trends 23+ offer an overview from and for the entire consumer goods sector. This time, they focus on sustainability, unexpected new creations and design

icons. Included for the first time are topics covering New Work and the modern workplace.

Long-time trend expert Annetta Palmisano will report on the inspiring trend worlds in her lecture to delve even deeper into the trend worlds.

In addition, columnist Ms. Izzie Zhang will give an impression of her visits to Ambiente.

*The Ambiente Trends 2023+ will be pre-recorded in English
*Simultaneous interpretation available.

Speaker: Annetta Palmisano
(stilbuero bora.herke.palmisano)

<Moderator> Izzie Zhang / Columnist