

21 - 23 September 2023
Shanghai Exhibition Center, Shanghai, China

Please complete in block letters, sign & return to:

Messe Frankfurt (Shenzhen) Co Ltd
609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District, Shenzhen, P.R.China
Tel: (86) 21 6160 8562 / 21 6160 8560 Email: interior@china.messefrankfurt.com

To be completed by the organiser:

Customer No: _____ Booth Area: _____sqm Booth No: _____

Application Form (PLEASE PRINT CLEARLY)

1. Exhibiting Company Details (For issuing invoice, may also be used as catalogue entry)

Company Name: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ Title: _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code area code Number Country code area code Number

Email: _____ Website: _____

2. Company Details for promotion (Please tick all that apply)

- Principal company / Overseas headquarter
 Corresponding contact (for communications about the fair, mailing of show materials etc., if different from above)

Company Name: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ Title: _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code area code Number Country code area code Number

Email: _____ Website: _____

3. Business nature (please tick all that apply):

- 01 Brand owner 04 Designer, Studio
 02 Manufacturer 05 Publisher, media
 03 Agent, distributor 06 Others, please specify: _____

4. Product groups (please tick all that apply, and indicate the percentage per each category):

01 Giftique _____%

- 1.1 Arts & Crafts
 1.2 Stationery
 1.3 Florists
 1.4 Room fragrances, candles
 1.5 Jewelry
 1.6 Trend oriented gift articles
 1.7 Beauty and Wellness products
 1.8 Designer works
 1.9 Packed food and drinks

02 Home Sweet Home _____%

- 2.1 Glass, crystal
 2.2 Porcelain, ceramic
 2.3 Silverware, silver plated
 2.4 Plastic ware
 2.5 Cutlery, knives, choppers and accessories
 2.6 Cookware
 2.7 Kitchen equipment and appliances
 2.8 Table equipment and decorations
 2.9 Small electrical appliances

2.10 Furniture and accessories

- 2.11 Wall decorations
 2.12 Lightings and accessories
 2.13 Mirrors, clocks, photo frames
 2.14 Garden & accessories
 2.15 Furnishing / Home textiles

03 Lifestyle on the Road _____%

- 3.1 Coffee-ware and coffee equipment
 3.2 Coffee shops
 3.3 Bar and drinks-related equipment
 3.4 Camping and outdoor products
 3.5 Travel accessories
 3.6 HoReCa products

04 The Arcade

- 4.1 Luxury brands 4.2 Accent pieces
 4.3 International lifestyle (country pavilions)

05 Others, please specify: _____

5.	Brand description	Brand Name: _____	Brand Name: _____	Brand Name: _____
		Brand origin: _____	Brand origin: _____	Brand origin: _____
Please describe your product range (20 words max, this text may also be used as catalogue entry; see point 10)				

6.	Participation fee:	From RMB 2,160 / sqm *For special zone will be announced separately <i>Remark:</i> <ol style="list-style-type: none"> 1. Additional Fees (occur upon your request) *2 sides open, 5% extra; 3 sides open, 10% extra; 4 sides open, 15% extra 2. The organiser remains the right to shut the booth if the exhibits didn't answer for the materials submitted in advance, and the participation fee would be forfeited. 3. The assigned space is subject to organiser's final confirmation. 4. VAT included
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7.	Name of legally responsible person (Please print last name, first name and sign below):
- We hereby accept the Specific Terms & Condition on Page 2 of this application form and General Terms & Conditions of the Show on website: https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html	
Name: _____	Title: _____
Signature: _____	Date: _____
Company stamp: _____	

Specific Terms & Conditions of Participation (as of March 2023)

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| <p>1. Organiser
Messe Frankfurt (Shenzhen) Co Ltd
609, Building C, Dongfang Xin Tiandi, Caitian Road, Futian Street, Futian District, Shenzhen, P.R.China</p> <p>2. Event location
Shanghai Exhibition Center
No. 1000 Middle Yanan Road, Jing'an District, Shanghai, China</p> <p>3. Date of Event
21 – 23 September 2023</p> <p>4. Registration and Confirmation
To apply for the exhibition, a completed signed and sealed application form should be provided to the organiser. The organiser will confirm the success of the application by fax or direct mail.</p> <p>5. Terms of payment
A deposit of 50% participation fee is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before 31 May 2023. All bank charges are to be borne by applicant.
Payment should be made to:
A/C Name:
Messe Frankfurt (Shenzhen) Co., Ltd
A/C No: 755919692810201
Bank Name: CHINA MERCHANTS BANK
Shenzhen Huang gang Sub-Branch
Bank Address: 1, and 2 Floor, Flat B, Zhongshen Garden, Caitan Nan Road
Futian District Shenzhen PR CHINA
Swift Code: CMBCCNBS</p> | <p>6. Cancellation
If an applicant cancels his application, for whatever reason, before he receives either a rejection or confirmation of his application, all paid application fees will not be refunded.</p> <p>If the exhibitor notifies the organiser of his cancellation within three months prior to the start date of the event, the exhibitor shall be liable for the total participation fee.</p> <p>If the contracted exhibitor (i.e. in receipt of confirmation) informs the organiser of the cancellation of the exhibition and the organiser can resell the booth without any loss, the balance payable by the exhibitor may be reduced to CNY 7,000 which doesn't include the additional costs, catalogue fees and etc. that should be fully borne by the exhibitor.</p> <p>7. Additionally represented companies (co-exhibitors)
Each exhibitor can list one joint exhibitor to participate in the exhibition. If there is more than one joint exhibitor, 10% exhibition fee will be charged.</p> <p>8. General terms and conditions of Participation
The detailed General Terms & Conditions of Participation are given on the organiser's website https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html
It can be requested in printed form if required.</p> <p>9. Booth allocation</p> | <p>Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.</p> <p>Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.</p> <p>10. Catalogue entry / fair guide
If the organiser does not receive the catalogue entry form (see exhibitor manual) from the exhibitor, it will be posted in the exhibitor entry or fair guide according to the information in the application form.</p> <p>11. Intellectual property rights / copyright
The exhibitor warrants that his exhibits, packaging and related public materials are free from any infringement or violation of the rights and interests of third parties, including but not limited to trademark right, copyrights, designs, names, and registered or unregistered patent rights. All liabilities arising therefrom shall be borne by the exhibitor. The organiser has the right to ask the exhibitor to compensate all the losses caused by the exhibitor.</p> <p>12. Correspondence address for enquiries
Messe Frankfurt (Shenzhen) Co Ltd
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Tel: (86) 21 6160 8562 / 21 6160 8560
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