

Fact sheet



时尚家居生活展
interiorlifestyle
CHINA

21–23.9.2023

SHANGHAI, CHINA

Fair Name	Interior Lifestyle China
Address	Shanghai Exhibition Centre (No.1000 Yan'an Mid Road)
Fair Date	21–23 September 2023 (Thursday–Saturday)
Exhibition Space	22,000 sqm gross (2019)
Exhibitors	431 from 27 countries / regions (2019)
Visitors	20,036 (2019)
Zoning and Product Groups	<p>The brand new content and scenario-based zoning will include but not limited to following products.</p> <p>Giftique Arts & Crafts / Stationery / Florists / Room fragrances, candles / Jewelry / Trend oriented gift articles / Beauty and Wellness products / Designer works / Packed food and drinks</p> <p>Home Sweet Home Glass, crystal / Porcelain, ceramic / Silverware, silver plated / Plastic ware / Cutlery, knives, choppers and accessories / Cookware / Kitchen equipment and appliances / Table equipment and decorations / Small electrical appliances / Furniture and accessories / Wall decorations / Lightings and accessories / Mirrors, clocks, photo frames / Garden & accessories / Furnishing / Home textiles</p> <p>Lifestyle on the Road Coffee-ware and coffee equipment / Coffee shops / Bar and drinks-related equipment / Camping and outdoor products / Travel accessories / HoReCa products</p> <p>The Arcade Luxury brands / Accent pieces / International lifestyle (country pavilions)</p>
Visitor Profile	<p>Existing Trade Buyer Groups Retail stores / Chain stores / Department stores / Large scale furniture stores / Supermarkets / Mail-order business / e-commerce / Wholesale trade / Distributors / Commercial agents / Importer/exporter / Design studio / Interior designers / architects / Hotel and catering industry / Construction/housing industry / Manufacturing industry / Organization / association / Public authorities / University / college</p> <p>Extended Trade Buyer Groups Lifestyle store/buyer store / Content-driven e-commerce / Specialty e-commerce / Community sellers / HoReCa sector</p> <p>Public Buyers Lifestyle enthusiasts / “Prosumers” / Content creators / Extended lifestyle sectors</p>
Participation Fee	<p>From RMB 2,160 / sqm *For special zone will be announced separately 6% VAT included</p>
Contact	Messe Frankfurt (Shenzhen) Co Ltd

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Organisers

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