

Fair Date	13 – 15 September 2018 (Thursday – Saturday) 15 th Open to Public
Opening Hours	10:00 – 18:00
Venue	Shanghai Exhibition Center (Address: No. 1000 Yan'an Mid Road)
Exhibition Space	23,500 sqm gross (2018)
No. of Exhibitors	395 from 19 countries/regions (2017)
No. of Visitors	23,108 (2017)

Product Groups	<p>Dining Cookware, tableware, kitchen accessories, storage, small home appliances</p> <p>Living Interior decoration, design accessories, small furniture, lighting, houseware, home textiles, and home fragrances</p> <p>Giving Design and trend oriented gifts, arts and crafts, beauty and wellness products, gadgets, personal and fashion accessories, travel accessories</p>
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Visitor Groups	<p>Trade Buyer</p> <ul style="list-style-type: none"> - Retail: retailers / boutiques / department stores / large scale retail stores / mail order houses, / e-tailers - Wholesales: Trading houses/ importers / wholesalers / commercial agents - Service: interior designers / design studios / real estate developers / hospitality and restaurant business operators <p>Press</p> <p>Public Visitor (on last show day only)</p>
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Participation Fee	Raw space (Minimum 36sqm)											
	<p>Zone A RMB2,160/sqm</p> <p>Zone B RMB1,710/sqm</p>											
	Standard booth (Minimum 9sqm)											
	<p>Zone A RMB2,660/sqm</p> <p>Zone B RMB2,210/sqm</p> <p><u>Each 9sqm booth includes</u></p> <table border="0"> <tr> <td>- Booth Construction</td> <td>- 1 socket outlet</td> <td>- 1 waste bin</td> </tr> <tr> <td>- Side & rear partitions</td> <td>- 1 information cabinet</td> <td>- Daily booth cleaning</td> </tr> <tr> <td>- Wall to wall carpet</td> <td>- 1 table & 2 chairs</td> <td></td> </tr> <tr> <td>- 3 spot lights</td> <td>- 3 shelves</td> <td></td> </tr> </table> <ul style="list-style-type: none"> ● Additional fee <ul style="list-style-type: none"> - 2-side opened: +5% of total cost - 3-side opened: +10% of total cost - 4-side opened: +15% of total cost ● 6% VAT included in all price ● 10% early bird discount for submitting application on or before 31 March 2018 	- Booth Construction	- 1 socket outlet	- 1 waste bin	- Side & rear partitions	- 1 information cabinet	- Daily booth cleaning	- Wall to wall carpet	- 1 table & 2 chairs		- 3 spot lights	- 3 shelves
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Admission Fee	Free admission for trade buyers RMB100 admission fee for public
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Organiser	Messe Frankfurt (Shanghai) Co., Ltd. Jiangsu United Asia International Exhibition Co Ltd
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